

**Government of Jammu and Kashmir
Industries and Commerce Department
Civil Secretariat, J&K.**

Subject: Constitution of Screening Committee and Criteria for evaluation of the sellers/exhibitors to be recommended for International Events/Expo/Trade fairs/Exhibitions thereof.

Ref No:- JKTPO/J/240-B/501 dated 08.08.2023 received from Jammu and Kashmir Trade Promotion Organization.

**Government Order No:- 168 JK(IND) of 2023
Dated:- 28.08.2023**

Sanction is hereby accorded to the constitution of the following Screening Committee headed by the Managing Director, J&K Trade Promotion Organization for evaluation of the sellers/exhibitors to be recommended for the International Events/Expo/Trade fairs/Exhibitions:

1.	Managing Director, JKTPO	Chairman
2.	Director, Handloom and Handicrafts, Jammu/Kashmir (or representative not below the rank of Deputy Director).	Member
3.	Additional Secretary to the Government, Industries and Commerce Department, J&K.	Member
4.	Managing Director, Handicrafts & Handloom Corporation (or representative not below the rank of Deputy General Manager).	Member
5.	Any other member to be co-opted by the Screening Committee for evaluation of sellers for International Exhibition/Event.	Member

Further the Evaluation Criteria to screen the exhibitors for International events will be as under:

Particulars	Details required	Max Marks
No. of years as Exporter	1-5 years = 5 marks More than 5 years = 10 marks	10
Year of Incorporation	1-5 years = 5 marks More than 5 years = 10 marks	10
Number of SKU's	Less than 20 products = 5 marks More than 20 products = 10 marks	10
Export Turnover	2020-21 Average turnover of exports in last 3 FY 2021-22 Less than 2 Cr = 5 marks >= 2 Cr <=15 cr = 10 marks	15

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	2022-23	More than 15 Cr = 15 marks	
Overall Turnover	2020-21	Average company turnover in last 3 FY	10
	2021-22	Less than 4 Cr = 5 marks >=4 Cr <=30 Cr	
	2022-23	= 10 marks	
Participated Domestic Event		1-5 events = 2 marks	5
		More than 5 events = 5 marks	
Participated International Events		1-2 events = 2 marks	5
		More than 4 events = 5 marks	
Women Entrepreneurship/registered start-up		Registered and recognized start-up or women entrepreneurship = 10 Marks	10
Online Presence		Website = 2 marks	10
		Payment Gateway = 2 marks	
		E-Commerce Presence = 2 marks for each platform max of 6 marks	
Certifications/GI Certification		02 marks for each certification max of 5 marks	10
		GI Certification*	
Trade Mark		Registered Trademark = 5 marks	5
	Total Marks		100

*In case the Exporter had exported 100% of its products which are of GI Certification, full marks shall be granted. In case the exporter had exported less than 100% of its products which are of GI certified, marks will be assigned on prorata basis.

By Order of the Government of Jammu and Kashmir.

Sd/-

(Vikramjit Singh), IPS

Commissioner Secretary to the Government.

Dated: 28.08.2023

NO: IC-TPO/38/2023-02

Copy to the:

1. Joint Secretary(J&K), Ministry of Home Affairs, Government of India.
2. Secretary in the Department, Industries and Commerce.
3. Director Finance, Industries and Commerce Department.
4. Managing Director, J&K Trade Promotion Organization.
5. Director, Industries and Commerce, Jammu/Kashmir.
6. Director, Handicrafts & Handloom, Jammu/Kashmir.
7. MD, J&K SIDCO/SICOP.
8. Private Secretary to Commissioner/Secretary to the Government, Industries and Commerce Department for kind information of the Commissioner/Secretary.
9. In-charge Website, Industries and Commerce Department.
10. Government Order file/stock file.

(Sanjeev Kumar)

Under Secretary to the Government